



FOR IMMEDIATE RELEASE:

## **CMC Releases FlexCollect5 Featuring Advanced Workflow**

### ***Highly Customizable Workflow and Full Strategy Simulation Headline Latest Enhancements to Industry-leading Adaptive Collections Service***

Wilmington, DE., September 15, 2012—Collections Marketing Center, Inc. (CMC), the leading provider of comprehensive adaptive collections services, recently announced the general availability of FlexCollect5<sup>®</sup>, the latest version of its platform. The newest version provides a fully visualized workflow layout, easing users' ability to configure tasks, apply actions like payment program offers, customer communications or status updates at any step in the process. Whether clients are automating specialty processes in their collections operation or implementing an entire loan modification workflow, FlexCollect5 puts all the controls in the hands of the strategist.

With the release, CMC also upgrades its strategy simulation capability, now allowing previews of strategy runs to be displayed right on the underlying decision tree. Clients will continue to enjoy the advantages of running simulations on an active read-only replica of their production data while now seeing results in context and also being able to apply additional filtering per segment simulated.

"FlexCollect5 is a critical milestone in the evolution of our platform, driven by our clients and the marketplace", said Vytas Kisielius, CEO, CMC. "The benefits to operators in collections, loan modifications and even portfolio management functions like credit line management are dramatically increased with this remarkable slate of features. And like all our platform enhancements, existing clients can receive FlexCollect5 with their current subscriptions."

All business processes can now be made consistently compliant by centrally managing all tasks with FlexCollect's Workflow Management. Not only can clients put compliant workflows in place, they can prove compliance with individual account-level audit trails for use in internal and external reviews. With increasing regulatory scrutiny of late, clients can automate the manual tasks traditionally performed in audits.

FlexCollect is delivered as managed service solution, meaning no hardware or software to install. This pre-integrated approach speeds time to market to weeks versus months, eliminates up-front and on-going capital expenditure and reduces operating expenses. Given this and the platform's unique ability to deploy comprehensive self-service strategies, this new release widens the gap between FlexCollect and the out of the box capabilities of most legacy collections systems.

#### **About Collections Marketing Center, Inc.**

Collections Marketing Center, Inc. (CMC) offers a pioneering *adaptive collections service* that enables lenders to deploy completely synchronized collections offers, contacts, and treatments across credit card, real estate, student, and installment loan products. The company's FlexCollect<sup>®</sup> managed services solution is helping a rapidly growing number of top lenders collect more and spend less by increasing the efficiency and effectiveness of their charged off, delinquent, and pre-delinquent portfolio operations. For more information, visit [www.cmccagile.com](http://www.cmccagile.com) or call (302) 830- 9262.



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