



FOR IMMEDIATE RELEASE:

CMC CEO Tapped to Join Collections Technology Panel at FSCC Fall Conference

Vytas Kisielius to Present Case Study as Part of "Rapid Deployment, Rapid Returns" Panel Discussion

Wilmington, DE., October 5, 2009—Collections Marketing Center (CMC), the leading provider of adaptive, full-channel collections solutions, today announced that CEO Vytas Kisielius will speak as part of a panel discussion showcasing innovative collections solutions that can be deployed quickly to generate near term operational and financial impact. The panel discussion, titled "Rapid Deployment, Rapid Return," will take place as part of the Fall Financial Service Collections and Credit Risk Conference in Las Vegas on October 19, 2009.

Kisielius will present a case study that detailed how CMC helped a major client increase collections effectiveness by deploying multiple offers as part of an integrated collections strategy. CMC moved client from contract to production in 6 weeks, ensuring near-term return on investment.

"The collections technology landscape is littered with solutions that don't return necessary value to clients due to outmoded delivery models that require long and costly deployment cycles," said Vytas Kisielius, CEO, CMC. "I am pleased to share our philosophy of creating collections agility through near-term operational and financial impact with the FSCC panel participants and attendees."

About Collections Marketing Center

Collections Marketing Center, Inc. (CMC) pioneered the industry's first adaptive collections service that enables lenders to deploy completely synchronized collections offers, contacts, and treatments across credit card, real estate, student, and installment loan products. The company's FlexCollect® managed services solution is helping a rapidly growing number of top lenders collect more and spend less by increasing the efficiency and effectiveness of their charged off, delinquent, and pre-delinquent portfolio operations. For more information, visit www.cmcagile.com or call (302) 230- 9262.

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